

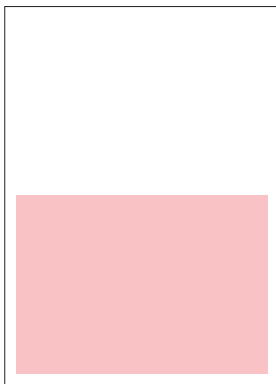


# BIG WING

## *Review*

### PRINT ADVERTISING

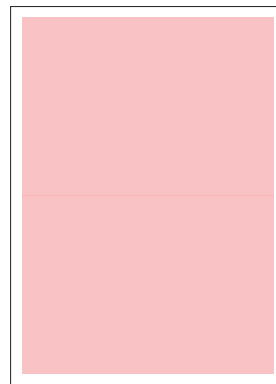
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HALF PAGE 4.175" x 6"

Color  
1x \$80

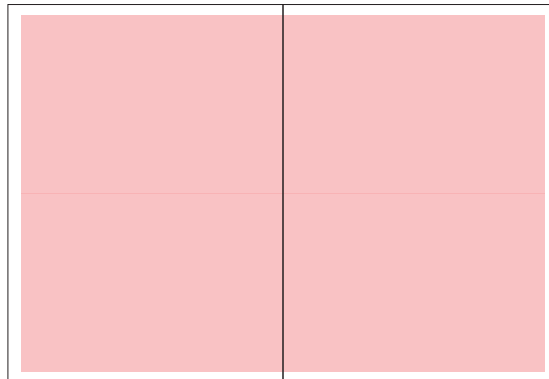
B&W  
1x \$50



FULL PAGE 8.25" x 6"

Color  
1x \$150

B&W  
1x \$100



SPREAD 8.25" x 12"

Color  
1x \$280

B&W  
1x \$210

**TECHNICAL REQUIREMENTS:** All files must include .13" bleed all around. Please supply InDesign files (preferred) or hi-res PDFs (300 dpi) with embedded fonts and hi-res art. Color ads are 4-color only (CMYK). Please supply B&W ads in greyscale.

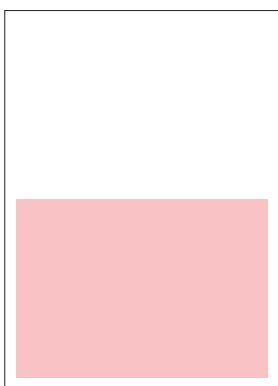


# BIG WING

## *Review*

### DIGITAL ADVERTISING

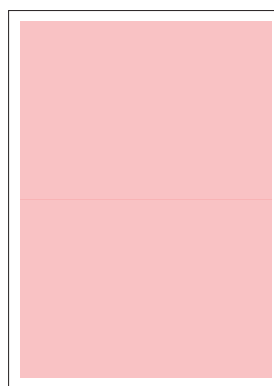
*est 10K monthly impressions*



HALF PAGE 4.175" x 6"

Color  
1x \$40 flat rate

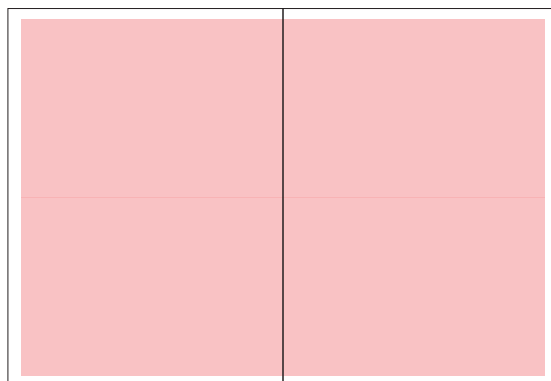
B&W  
1x \$20 flat rate



FULL PAGE 8.25" x 6"

Color  
1x \$70 flat rate

B&W  
1x \$40 flat rate



SPREAD 8.25" x 12"

Color  
1x \$120 flat rate

B&W  
1x \$80

**TECHNICAL REQUIREMENTS:** Please supply InDesign files (preferred) or hi-res JPGs (300 dpi) with embedded fonts and hi-res art. Color ads are 4-color only (CMYK). Please supply B&W ads in greyscale.